



GEORGIA BIKE SUMMIT

JEKYLL ISLAND • OCT. 21-23, 2016

New Paths for Tourism and Transportation

PRESENTED BY



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Greetings, Georgia Bike Summit attendees!

It was a close call here on the coast recently. We're thankful that Hurricane Matthew spared this wonderful barrier island, one of Georgia's officially designated Bicycle Friendly Communities. We're very glad you are here to enjoy it, and we appreciate you taking the time to travel to the coast. We invite you to network, to share experiences and to learn best practices for making your own neighborhood a safe and welcoming place for people of all ages, abilities and backgrounds to enjoy the simple pleasure of a bike ride.

With this year's theme, "New Paths for Tourism and Transportation," we are exploring the myriad ways that this simple, elegant machine can foster healthy, equitable, and reliable urban mobility and also revitalize our small towns and rural areas through active tourism.

We are very excited about this year's slate of speakers and hope that you will find the presentations and workshops valuable. Please take advantage of breaks and social events to meet other attendees. If previous Summits have taught us anything, it's that someone, somewhere in the state, is facing or has faced the same challenges you might be dealing with. You never know what great ideas and new paths can be inspired by a casual conversation in a hallway!

Please join us in thanking our generous event sponsors, especially our title sponsor Bike Law GA and our newest Summit partner, the Georgia Department of Transportation. This event would not be possible without their support. We would also like to extend a very special thank you to our long-time partners at the Tony Serrano Century. This year, their generous support for the Summit enabled us to award seven Summit scholarships, six of which have helped first-time Summit attendees to travel to Jekyll.

You'll see Georgia Bikes' staff and Board Members wearing special name tags. If you need anything at all - or just want to share ideas for making Georgia a great state for bicycling - please don't hesitate to let us know.

Enjoy the Summit!



Brent A. Buice
Executive Director, Georgia Bikes



SUMMIT SCHEDULE OVERVIEW

FRIDAY, OCTOBER 21

10:30 a.m. to 2:15 p.m. Coastal Georgia Greenway/East Coast Greenway Implementation Workshop.

6-8 p.m. Cash bar welcome reception on the Westin Veranda. First 30 to arrive will get a complimentary drink ticket!

SATURDAY, OCTOBER 22

7:30 a.m. to 5 p.m. 7th Annual Georgia Bike Summit

5:30-8 p.m. League Cycling Instructor Meet-up and Bike Ride
LCIs, and those interested in becoming an LCI, will meet at Salty's Oceanside (bar at Westin hotel). Discussion on bike education issues followed by a ride around the island.

7-11 p.m. Summit Reception
Great Dunes Beach Deck, 101 N Beachview Dr, Jekyll Island, GA 31527, 7 - 11 PM. Enjoy refreshments and networking on a casual, oceanside patio - courtesy of New Belgium Brewing Company.

SUNDAY, OCTOBER 23

Self-guided bike rides on Jekyll Island - maps provided!

TAKING PICS?



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FRIDAY

10-10:30 a.m.	Sign in - Satilla Ballroom
10:30-10:45 a.m.	Welcome and Coastal Georgia Greenway Update - Jo Claire Hickson
10:15-11:30 a.m.	Overview of session, introduction of session speakers - Charles McMillan (Georgia Conservancy)
	Overview of Coastal Georgia Greenway (history, route, current status) - Jo Claire Hickson (Coastal Georgia Greenway, Inc.)
	Recommendations for conducting grassroots advocacy - Leah Dixon (Georgia Conservancy)
	Moderated discussion panel on grassroots advocacy - Sen. William Ligon and Rep. Jeff Jones; Charles McMillan and Leah Dixon moderating.
11:30 - 12:30 p.m.	Lunch
12:30 - 1:30 p.m.	Dr. Herman Blake (Gullah Geechee Cultural Heritage Corridor Commission)
1:30 - 2:15 p.m.	Funding mechanisms for trails: The Florida example, Samantha Browne (Florida DOT)

Summit Presentations will be available at **GeorgiaBikeSummit.org** in the weeks following the Summit.

SATURDAY

SEE EXTENDED SATURDAY SCHEDULE
FOR FULL SESSION INFORMATION

7:30-8 a.m.	Registration, Sign in & Breakfast		
8-9 a.m.	Welcome, Ben Carswell, Brent Buice GRAND BALLROOM		
9-9:05 a.m. SESSION BREAK			
	Grand Ballroom	Blythe	Sapelo
9:05-9:55 a.m.	Creating an Over-night Bike Network: Lessons from Macon	GA's Safe Routes to School Program	New Research, Tools, and Strategies to Increase Bicycling in Georgia
9:55-10:05 a.m. SESSION BREAK			
10:05-10:55 a.m.	U.S. Bike Route Designation	Open Streets Event Best Practices	Get on Your Bike and Ride: Encouragement Programs in Decatur
10:55-11:05 a.m. SESSION BREAK			
11:05-11:55 a.m.	Atlanta's Innovative Bike Infrastructure Design and Advocacy	Complete Streets Listening Session	Equity in Bicycle Planning
11:55-12:05 p.m. SESSION BREAK			
12:05-1:15 p.m.	Lunch Plenary: Emiko Atherton, National Complete Streets Coalition GRAND BALLROOM		
1:15-1:25 p.m. SESSION BREAK			
1:25-2:15 p.m.	Moving Complete Streets Forward for All	Forsyth for All: A Case Study in Opposing Anti-Bike Ordinances	Panel: Bicycle Programming for All
2:15-2:20 p.m. SESSION BREAK			
2:20-3:10 p.m.	GA Bike Law 101	Measuring Success: Getting to Gold BFC	Panel: Bicycle Programming for All Pt. 2
3:10-3:40 p.m. REFRESHMENT BREAK			
3:40-4:30 p.m.	Bicycle and Pedestrian Safety Action Plan, Katelyn DiGioia (GDOT) & Brent Buice (Georgia Bikes) GRAND BALLROOM		
4:30-4:35 p.m. SESSION BREAK			
4:35-5 p.m.	CLOSING		

EXTENDED SATURDAY SCHEDULE

8-9 a.m.

Welcome - Ben Carswell, Brent Buice **GRAND BALLROOM**

CONCURRENT SESSIONS

9:05-9:55 a.m.

Creating an Overnight Bike Network: Lessons from Macon **GRAND BALLROOM**

Josh Rogers, New Town Macon

Josh Rogers serves as the President and CEO of NewTown Macon, Macon's downtown revitalization non-profit. Rogers is a casual cyclist for commuting and fun, and recently installed the world's largest network of pop-up bike lanes in the world. Originally from Waycross, GA, Rogers and his wife and two-year-old son live in downtown Macon.

GA's Safe Routes to School Program **BLYTHE**

SRTS Resource Center Staff

Chelsea Carter, Senior School Outreach Coordinator, Georgia Safe Routes to School Resource Center

Chelsea Carter is a Senior School Outreach Coordinator for the Ga Safe Routes to School Resource Center. While being based in Valdosta, Georgia for the last 3 years she has maintained a 62 county territory working closely with community networks of stakeholders and organizations to implement SRTS in schools all over the state. With a unique area Chelsea has learned how to tailor the program to each type of school in order for help them receive the most from the walking and biking program.

New Research, Tools and Strategies to Increase Bicycling in Georgia **SAPELO**

Ariel Godwin, Senior Planner, Southern Georgia Regional Commission

Dr. Anne Price, Assistant Professor of Sociology, Valdosta State University
Dr. Anne Price is an Assistant Professor of Sociology at Valdosta State University who does not own a parking pass, and walks or bikes to campus in all types of weather! Her research examines the community health benefits of biking and walking and has been published in The Journal of Transport and Health and Planetizen. Students in her Applied Sociology courses have created Walk-Your-City and Bike-Your-City campaigns for Valdosta.

10:05-10:55 a.m.

US Bike Route Designation **GRAND BALLROOM**

Katelyn DiGioia, GDOT Bicycle and Pedestrian Engineer

As the Georgia DOT's Bicycle and Pedestrian Engineer Katelyn works to bring together resources to increase the safety of people walking and biking in Georgia. She recently graduated from Georgia Tech with a BS in Civil Engineering, and her love for walking and biking brings a lot of value to her work as well. Katelyn believes that these modes are as essential parts of a healthy and equitable transportation system.

Open Streets Event Best Practices BLYTHE

Keisa Bruce, Senior Program Manager Atlanta Bicycle Coalition
Keisa Bruce joined the Atlanta Bicycle Coalition 3 years ago bringing 8+ years of event logistical experience with her. With a focus on community engagement, empowerment, and health, she has been managing Atlanta Streets Alive, Atlanta's Open Streets initiative now in its sixth year. Pairing her knowledge with learnings from other Open Streets initiatives over the years, she loves to share best practices in hopes of fostering the movement.

Get on Your Bike and Ride: Encouragement Programs in Decatur SAPELO

Cheryl Burnette, Assistant Director, Decatur Active Living
Cheryl Burnette loves getting people out of their cars and using their feet and bikes for transportation. She has worked with the City of Decatur for 13 years and has been Assistant Director of Decatur Active Living for six. She enjoys working with all ages to get them cycling safely and runs the City's Safe Routes to School program and works to educate all ages on bicycle safety.

11:05-11:55 a.m.

Atlanta's Innovative Bike Infrastructure Design and Advocacy GRAND BALLROOM

Becky Katz, Chief Bicycle Officer, City of Atlanta
Becky Katz is the City of Atlanta's first Chief Bicycle Officer. In this role she works across city and state departments and with the public to make Atlanta safer, easier and better by bike.

Complete Streets Listening Session BLYTHE

Emiko Atherton, National Complete Streets Coalition
Is your community interested in adopting a Complete Streets policy, or does your community already have one and not much has changed on the ground? Meet with our keynote speaker for a casual roundtable discussion about model policies, funding, implementation and common roadblocks.

Equity in Bicycle Planning SAPELO

Aileen Daney, ALTA Planning + Design
Aileen Daney is a planner for Alta Planning + Design. Aileen has been actively involved in GIS-based analysis, bicycle and pedestrian master plans, and meaningful public engagement. Her knowledge base extends from working for city planning offices, county engineering offices, and one of five USDOT-designated National University Transportation Centers. Aileen holds a Master of City and Regional Planning degree from the Bloustein School of Planning and Public Policy at Rutgers University. Aileen is motivated by a deep commitment to advance bicycling and walking as a safe, sustainable, and fun means of transportation.

12:05-1:15 p.m.

Lunch Plenary: Emiko Atherton GRAND BALLROOM



Emiko Atherton, Director, National Complete Streets Coalition
Emiko Atherton is the Director of the National Complete Streets Coalition, a program of Smart Growth America. As the Director, Emiko oversees the Coalition's federal advocacy, communications, research, and technical assistance programs. She has used her expertise in transportation policy, public health, land use, economic development, and legislation to consult with communities across the United States on how to create better transportation networks.

1:25-2:15 p.m.

Moving Complete Streets Forward for All GRAND BALLROOM

Naomi Doerner, Principal and Equity Strategist, Seneca
Naomi Doerner is the Principal and Equity Strategist at Seneca, an active transportation-based research, planning and technical assistance consulting group. Seneca partners with clients to deliver equity-centered resources and trainings, strategic planning processes, and program content and design. Prior to founding Seneca, Naomi worked at the local and national level in various leadership roles for a decade, advancing safe, accessible, and affordable transportation options while developing meaningful participation and leadership opportunities, particularly for youth, women, and people of color, within planning and advocacy.

Forsyth for All: A Case Study in Opposing Anti-Bike Ordinances BLYTHE

John Bennett, Savannah Bicycle Campaign
John Bennett is the executive director of the Savannah Bicycle Campaign.

Panel: Bicycle Programming for All SAPELO

Moderated by Nedra Deadwyler, Georgia Bikes!
Join Nedra and a knowledgeable panel of advocates to learn how bicycle programs can better serve the needs of all Georgians.

2:20-3:10 p.m.

GA Bike Law 101 GRAND BALLROOM

Bruce Hagen, Bike Law GA
Bruce Hagen is a Decatur, GA-based trial attorney who represents Georgia cyclists and promotes better bicycling. Bruce is a member of the Bike Law network of attorneys.

Measuring Success: Getting to Gold BFC BLYTHE

Frank Babel, Co-Chair, Hilton Head Biking Advisory Committee
Frank Babel is a retired corporate executive living in Hilton Head Island. He is an active cyclist and cycling advocate and has been involved with the town of Hilton Head Island applying for and receiving the silver level bike friendly community award in 2011 followed by the gold award in 2015. Frank Co-chairs the Hilton Head Island Biking Advisory Committee, is a former board member of the Palmetto Cycling Coalition, and is an advocate level member of the League of American Bicyclists.

Panel: Bicycle Programming for All Pt. 2 SAPELO

Moderated by Nedra Deadwyler, Georgia Bikes

3:40-4:30

Bicycle and Pedestrian Safety Action Plan GRAND BALLROOM

Katelyn DiGioia, GDOT
Brent Buice, Georgia Bikes

4:30-4:35 p.m.

Refreshment Break

4:35-5 p.m. Closing Session GRAND BALLROOM